

# AMATEUR FINE ARTS

**Superintendent - Valerie Ulmer**

Chairman – Robert Seaton

(805) 648-3376 ext. 167 / [homearts@venturacountyfair.org](mailto:homearts@venturacountyfair.org)

## **ENTRIES ACCEPTED:**

**Friday, July 21, Saturday, July 22 & Sunday, July 23, 2017**

**10:00 AM to 5:00 PM**

**Bring entries to the Home Arts Building**

*There is no fee to enter in this department.*

**You can enter online – June 1- July 17, 2017 at [www.venturacountyfair.org](http://www.venturacountyfair.org)**

Entering online speeds up the entry process – when you arrive with your items on July 21-23, 2017 - proceed directly to the Amateur Arts check-in area. *Please tell the clerks you have entered online so we can get your paperwork and pre-printed entry tags.*

***If you miss the online entry deadline you can STILL enter on Entry Days  
Bring your items on July 21, 22 & 23, 2017.***

## **ENTRY PICK-UP DAY**

**Monday, August 14, 2017 - 12:00 PM – 7:00 PM**

Claim checks must be presented. No entry pick-up prior to August 14, 2017

Items unclaimed on August 14, 2017 become the property of the Ventura County Fair and will be discarded.

## **DEPARTMENT RULES**

1. Exhibitor must not have entered in any Professional Arts exhibit (for exhibit or sale). Exhibitor **MUST NOT** have their Art listed For Sale on any social medium (i.e. websites, Facebook, etc.)
2. Exhibitors must be residents of Ventura County, Westlake Village or Hidden Hills only and be 18 years of age or older to enter.
3. All exhibitors must be amateurs. An amateur is defined as a person who engages in an event or activity as a pastime rather than a profession.
4. **Definitions:** **Still Life** – a drawing or painting of items that have been arranged for the purpose of painting or drawing. **Landscape** – a panoramic view. **Scene** – has a narrative, tells a story. **Animal/Birds, Flowers/Trees, Structures** – are the focal point of the picture, not added to fill space. **Digital Art** – defined as the set of technologies used to create art completely within the computer. **(NO manipulated photos will be accepted.)** Please state the computer program used when entering. NO Prints, original work only except Division 207 Digital Art.
5. **Limit one (1) entry per class.**

6. Pictures must be framed (overall size not to exceed 24" X 36", including frame, width of frame not to exceed 2"), and ready for hanging. Equipped with eye screws and picture wire or professionally framed stapled wire is allowed. No other type hangers will be accepted.
7. Box canvasses may be hung without frames but must have finished edges, with eye screws and wire.
8. **Sculptures** may be made of metal, wood, paper, stone, clay or combination of any. Sculptures must be able to stand alone or on a base. See classes for size limits. Any sculpture deemed too large or unstable by chairman may be refused.
9. Entries must be original and completed by the exhibitor within the past year prior to the opening day of Fair. Group art projects are not accepted.
10. Entries will be accepted in classes for "All others" only when the item represents a substantial difference from entries for which separate classes are offered.
11. Items entered at any previous Ventura County Fair are not eligible for competition.
12. The decision of the judge is final.
13. Exhibitors with 5 or more entries, please come early if possible. Allow at least 30 minutes to enter.
14. We reserve the right to refuse or pull any entry for subject or content.
15. Sweepstakes will be awarded to the exhibitor scoring the highest total number of points as per the following point system: First award – 5 points; Second award – 3 points; Third award – 1 point. Sweepstakes shall be awarded only when at least three separate exhibitors have achieved at least a combined point total of 30. To receive sweepstakes awards, an exhibitor must have a minimum of 10 points. Sweepstakes will be announced as soon as paperwork is complete. 2016 First Place Sweepstakes winner is not eligible for any of the 2017 Sweepstakes awards.



**SPECIAL AWARDS OFFERED**  
 Spotlight Award – Ribbon & Plaque  
 Best of Show - \$50 – Ribbon & Plaque

**Premiums Offered per Class**

1st	2nd	3rd
\$15	\$10	\$5

**DIVISION 201 – DRAWINGS, ANY MEDIUM**

**DIVISION 202 - PASTELS**

**DIVISION 203 – OIL**

**DIVISION 204 – ACRYLIC**

**DIVISION 205 – MIXED MEDIA**

**DIVISION 206 – WATERCOLOR**

**DIVISION 207 – DIGITAL ART**

**Exhibitors with Premium  
 winnings of less than \$20  
 will receive a voucher. This  
 voucher may be redeemed  
 for cash at the admission  
 ticket booth at the right of  
 the main gate on Monday,  
 August 14, 2017 12:00 pm -  
 7:00 pm.**

**Class**

- |                    |                               |
|--------------------|-------------------------------|
| 1. Abstract        | 8. Still Life                 |
| 2. Animals         | 9. Structures                 |
| 3. Birds/Insects   | 10. Transportation            |
| 4. Figure/Portrait | 11. Trees                     |
| 5. Flowers/Plants  | 12. Waterscapes               |
| 6. Landscapes      | 13. Whimsical/Cartoon/Fantasy |
| 7. Scene           | 14. All others                |

## **DIVISION 208 – SCULPTURE**

### **Class**

1. Any Subject, small (not to exceed 12" x 12")
2. Any Subject, medium (not to exceed 24" x 24")
3. Any Subject, large (not to exceed 84" x 36")

## **DIVISION 209 – CHINA PAINTING ON PORCELAIN**

(Includes Lustre Painting)

### **Class**

- |                         |                                |
|-------------------------|--------------------------------|
| 1. Animals/Birds/Fish   | 7. Portraits                   |
| 2. Fruits/Vegetables    | 8. Roses                       |
| 3. Floral (no roses)    | 9. Sets (2-6 pieces)           |
| 4. Holiday              | 10. All other, China painting  |
| 5. Landscape/Still Life | 11. All other, Lustre painting |
| 6. Mixed Media          |                                |

## **DIVISION 210 – POTTERY, WHEELTHROWN**

## **DIVISION 211 – POTTERY, HAND BUILT**

### **Class**

- |                      |               |
|----------------------|---------------|
| 1. Bowl              | 5. Teapot     |
| 2. Cup/Mug           | 6. Vessel     |
| 3. Plate/Platter     | 7. All others |
| 4. Sets (2-6 pieces) |               |



## **DIVISION 212 – FAIR THEME**

**"Rooted in Tradition"**

### **Class**

- |                |                |
|----------------|----------------|
| 1. Acrylic     | 6. Porcelain   |
| 2. Digital Art | 7. Pottery     |
| 3. Drawing     | 8. Sculpture   |
| 4. Oil         | 9. Watercolor  |
| 5. Pastel      | 10. All others |

## **DIVISION 213 – "VENTURA COUNTY"**

The exhibit will feature two-dimensional works of any medium.

### **Class**

1. Two-dimensional Art



## STREET CHALK ART CONTEST

**MONDAY, JULY 24, 2017**

**Check-in – 9:00 AM-9:30 AM**

**Contest Starts at 10:00 AM**

*Ribbons will be awarded, no premiums*

### Rules

1. This is a timed event of 8 hours.
2. Art will be done on a 24" x 24" chalkboard. Chalkboard is supplied by the Ventura County Fair.
3. Exhibitor is to supply own chalk for contest.
4. Only one person per chalkboard is allowed.
5. A letter of intent or email to the Home Arts Department is required. Let or email must contain: name, address, daytime telephone number and email. Contest is limited to 6 participants. A waiting list will be established in the event of cancellations.

Questions: call the Home Arts Department (805) 648-3376 ext. 167 after July 14, 2017.

Mail letter of Intent to:

Ventura County Fair  
Home Arts Department  
10 W Harbor Blvd  
Ventura, CA 93001

or email: [homearts@venturacountyfair.org](mailto:homearts@venturacountyfair.org)

6. If you cancel, please call as early as possible to Home Arts Office at (805) 648-3376 ext. 167.

## DIVISION 214 – STREET CHALK ART

Class

1. Any subject

### JUDGING CRITERIA FOR AMATEUR FINE ARTS

Workmanship	40%
Beauty & Originality of Design	30%
Harmony of Colors	30%
Total	100%

Volunteers Wanted: for All Exhibit Departments for pre-fair set-up, entry taking, judging and hosting throughout the Fair.

Go to [www.venturacountyfair.org](http://www.venturacountyfair.org) to download an application.

**Dollar Day**

**Opening Day**

**Wednesday, August 2<sup>nd</sup>**

Admission is just \$1 before 3 pm