

AMATEUR FINE ARTS

Superintendent – Valerie Ulmer

Amateur Fine Arts Chairman – Robert Seaton
(805) 648-3376 ext. 167 / homearts@venturacountyfair.org

ENTRIES ACCEPTED:

Friday, July 19, Saturday, July 20 & Sunday, July 21, 2019

10:00 AM-5:00 PM

Bring Entries to the Home Arts Building

There is no fee to enter in this Department

Enter Online – June 1-July 15, 2019

at www.venturacountyfair.org

Entering Online speeds up the entry process – when you arrive with your items on July 19-21, 2019 – proceed directly to the Amateur Arts Check-In Area. Please tell the Clerks you have Entered Online so we can get your paperwork and pre-printed Entry Tags. Online Entries close at 10:00 PM on July 15, 2019.

If you miss the Online Entry Deadline you can **STILL** enter on Entry Days.
Bring your items on July 19, 20 or 21, 2019.

ENTRY PICK-UP DAY:

Monday, August 12, 2019 – 12:00 PM-7:00 PM

Claim checks must be presented. No entry pick-up prior to August 12, 2019. Items unclaimed on August 12, 2019 become the property of the Ventura County Fair and will be discarded. . **Vouchers** will be issued for Premium winnings of less than \$20 and are redeemed on Monday, August 12, 2019 between 12:00 PM and 7:00 PM at the Fair Administration Office Ticket Window. ***Vouchers expire on October 31, 2019 and will not be redeemed after this date.***

DEPARTMENT RULES

1. Exhibitor must not have entered in any Professional Arts Exhibit (for exhibit or sale). Exhibitor **MUST NOT** have their Art listed **FOR SALE** on any social medium (i.e. websites, Facebook, etc.)
2. Exhibitors must be residents of Ventura County, Westlake Village or Hidden Hills only and be 18 years of age or older to enter.
3. All Exhibitors must be amateurs. An amateur is defined as a person who engages in an event or activity as a pastime rather than a profession.
4. Definitions: **Abstract** – art that does not attempt to represent external reality, but seeks to achieve its effect using shapes, forms, colors and textures. **Animals/Birds, Flowers/Trees, Structures** – are the focal point of the picture, not added to fill space. **Digital Art** – defined as the set of technologies used to create art completely within the computer. (No manipulated photographs will be accepted.) Please state the computer program used when entering. **Drawing** – the use of pencils, charcoal, etching or pens in creating a design. **Landscape** – natural scenery such as mountains, valleys, trees, rivers and forests where the main subject is a wide view with its elements arranged into a coherent composition. **Mixed Media** – composed from a combination of two or more materials. **Sculpture** – may be made of metal, wood, paper, stone, clay or combination of any. Sculptures must be able to stand alone or on a base. See classes for size limits. Any sculpture deemed too large or unstable by Chairman may be refused. **Scene** – pictorial representation in any media of scenes or events from everyday life such as markets, domestic settings, interiors, parties, inn and street scenes. **Still Life** - is depicting mostly inanimate subject matter, typically common place objects which may be either natural (food, flowers, plants, rocks, shells, etc.) or man-made (drinking glasses, books, vases, jewelry, coins, pipes, etc.).
5. Limit one (1) Entry per Class.
6. Pictures must be framed (overall size not to exceed 24” x 36”, including frame, width of frame not to exceed 2”) and ready for hanging. Equipped with eye screws and picture wire or professionally framed stapled wire is allowed. No other type hangers will be accepted.
7. Box canvasses may be hung without frames but must have finished edges, with eye screws and picture wire.
8. Entries must be original and completed by the Exhibitor within the past year prior to the opening day of Fair. **NO** Prints, original work only except for Division 202 Digital Art. Group Art Projects are not accepted.
9. Entries will be accepted in Classes for “All others” only when the item represents a substantial difference from Entries for which separate Classes are offered.
10. Items entered at any previous Ventura County Fairs are not eligible for competition.
11. The decision of the Judge is final.
12. Exhibitors with 5 or more Entries, please come early if possible. Allow at least 30 minutes to enter.
13. We reserve the right to refuse or pull any Entry for subject or content.
14. Sweepstakes will be awarded to the Exhibitor scoring the highest total number of points as per the following point system: First award - 5 points; Second award – 3 points; Third award – 1 point. Sweepstakes shall be awarded only when at least three separate Exhibitors have achieved a combine total of 30. To receive sweepstakes awards, an Exhibitor must have a minimum of 10 points. Sweepstakes will be announced as soon as paperwork is complete. *2018 First Place Sweepstakes winner is not eligible for any of the 2019 Sweepstakes Awards.*

SPECIAL AWARDS OFFERED

Best of Show - \$50 – Rosette & Plaque

Spotlight Award – Rosette & Plaque



Premiums Offered per Class

1st	2nd	3rd
\$15	\$10	\$5

DIVISION 201 – ACRYLIC

DIVISION 202 – DIGITAL ART

DIVISION 203 – DRAWINGS, ANY MEDIUM

DIVISION 204 – MIXED MEDIA

DIVISION 205 – OIL

DIVISION 206 – PASTELS

DIVISION 207 – WATERCOLOR

Class

1. Abstract
2. Animals
3. Birds/Insects
4. Fair Theme
5. Figure/Portrait
6. Flowers/Plants
7. Landscapes
8. Scene
9. Still Life
10. Structures
11. Transportation
12. Trees and/or parts
13. Waterscapes
14. Whimsical/Cartoon/Fantasy
15. All others

DIVISION 208 – CHINA PAINTING ON PORCELAIN

(Includes Lustre Painting)

Class

1. Animals/Birds/Fish
2. Fair Theme
3. Floral (no roses)
4. Fruits/Vegetables
5. Holiday
6. Jewelry, any item
7. Landscape/Still Life
8. Mixed Media
9. Portraits
10. Roses
11. Set (2-6 pieces)
12. All other, China Painting
13. All other, Lustre Painting



**DIVISION 209 – POTTERY, HAND BUILT
DIVISION 210 – POTTERY, WHEEL THROWN**

Class

1. Bowl
2. Cup/Mug
3. Fair Theme
4. Plate/Platter
5. Set (2-6 pieces)
6. Teapot
7. Vessel
8. All others

DIVISION 211 – SCULPTURE

Class

1. Any subject, small (12" x 12")
2. Any subject, medium (24" x 24")
3. Any subject, large (84" x 36")
4. Fair Theme, any size



STREET CHALK ART CONTEST

Monday, July 22, 2019

Check-in – 9:00 AM-9:30 AM

Contest Begins at 10:00 AM

Ribbons will be awarded, no premiums

RULES

1. This is a timed event of 8 hours.
2. Art will be done on a 24" x 24" chalkboard. Chalkboard is supplied by the Ventura County Fair.
3. Exhibitor is to supply own chalk for contest.
4. Only one person per chalkboard is allowed.
5. Contest is limited to 6 participants. A waiting list will be established in the event of cancellations. If you cancel please call as early as possible to Home Arts Department Office.
6. A Letter of Intent or email to the Home Arts Department is required. Letter of Intent or email must contain: name, address, daytime telephone number and email.

Questions: call the Home Arts Department (805) 648-3376 ext. 167 after July 12, 2019.

Mail Letter of Intent to:

Ventura County Fair
Home Arts Department
10 W Harbor Blvd.
Ventura, CA 93001

Or email: homearts@venturacountyfair.org

DIVISION 212 – STREET CHALK ART

Class

1. Any subject



Judging Criteria for Amateur Fine Arts

Workmanship (40%); Beauty and Originality of design (30%); Harmony of Colors (30%); Total 100%

Special Days

Dollar Day

Wednesday, July 31st

Admission is just \$1 before 3 pm

Feed the Need

Thursday, August 1st

Purchase an adult admission and donate
5 cans of food and receive a return admission valid August 5-8

Kids' Day

Friday, August 2nd

Youth 12 & under are admitted free; over 12 pay kid's admission price

Senior & Persons with Disabilities Day

Tuesday, August 6th

Seniors aged 65 and over and persons with disabilities are admitted free

3 before 3

Wednesday, August 7th

Admissions is just \$3 before 3 pm

Military Appreciation Day

Thursday, August 8th

All military with a current valid military id are admitted free

Junior Livestock Auction

Friday, August 9th

9 AM

Carnival Wristband Days

Thursday, August 1st, Monday, August 5th, Tuesday, August 6th
& Thursday, August 8th

Purchase a carnival wristband and enjoy unlimited carnival rides from opening
to 7pm for only \$30.